

Bachelor of Business Administration (BBA)
in Hospitals & Healthcare
MoU WITH: SAVITRIBAI PHULE PUNE UNIVERSITY

SANCHETI

**INSTITUTE OF
BUSINESS ADMINISTRATION**



SANCHETI HEALTHCARE ACADEMY:

Sancheti Healthcare Academy (SHA) is part of Sancheti group of hospital, Pune specializing in Orthopedic treatment in India. SHA was created as a dedicated Centre for teaching healthcare management, hospital management, physiotherapy & nursing. Imparting knowledge and learning are the fundamental values of SHA. An optimal blend of theory and practical knowledge prepares the students to meet the present & future requirements of the healthcare industry.



VISION:

To be the leading institution in the field of healthcare education and research, developing competent and compassionate professionals serving the society at large.

MISSION:

- To nurture young minds by imparting quality education.
- To promote research and innovation to develop better outcomes towards healthcare delivery.
- To develop skills and inspire excellence through ethical practices.



Nurturing Minds... Inspiring Excellence!

INFRASTRUCTURE/ LIBRARY/ FACILITIES:

The Academy building is fully air conditioned with comfortable classrooms & audio- visual aids. The Library is well equipped with all the essential text books & is open for 12 hours. The Reading room has plenty of sitting arrangements.



CANTEEN FACILITY

In - house canteen facility is available.



LIBRARY:

We have a state of the art library & a well equipped & advanced computer lab with seating capacity for 120 students in the Reading Room. The spacious campus with fully equipped laboratories has an ICT- enabled lecture hall & auditorium.



Nurturing Minds... Inspiring Excellence!

COURSE: **Bachelor in Business Administration (BBA) in** **Hospitals & Healthcare**

This course Bachelor of Business Administration in Hospital & Healthcare Services is being introduced by keeping in view the growing demand for professionally qualified & trained management executives, to create Hospital & Healthcare management personnel. It is an SPPU approved three-year degree course with six semesters, managed by full-time and visiting faculties drawn from the Hospital & Administrative sectors. The course must be committed to provide in-depth education & training using the latest trends in the Healthcare sector, practical experience, Hospital visits etc.

Curriculum is formed keeping in mind the need of the healthcare industry to attract students to the medical sector and further to train them for all managerial, economic, social and financial challenges at the workplace.

AIM:

To train students in the specialty of the Hospital Administration to meet the growing demand of Hospital Administrators

OBJECTIVES OF COURSES:

- 1.To enlighten students on the various clinical and non-clinical aspects of administration of a hospital.
- 2.To expose them to appropriate and optimum medical knowledge in order to appreciate the complexity of hospital operations.
- 3.To empower students with requisite exposure to the healthcare sector globally so that they may be aptly employed in various verticals of the same.
- 4.To help the students gain an understanding of the events & problems which occur in day to day working of healthcare organizations.
- 5.Students are expected to develop a diagnostic and problem solving approach. It will help the students to sharpen their comprehension, analytical, descriptive and international skills.

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MAIN FEATURES OF THE CURRICULUM ARE:

1. Understanding of the essential disciplines in management, giving a strong base to continue higher studies/ employment.
2. Extensive knowledge about the Indian as well as global healthcare delivery systems and the role of governments and allied agencies.
3. In-depth understanding of hospital operations, complexity of inter-departmental hospital functioning, staffing at functional levels and monitoring and feedback across all areas of curative, preventive and rehabilitative medical care.
4. Understanding to analyze the structure and interdependence of healthcare system elements and issues using critical thinking to formulate innovative system designs that improve healthcare delivery.
5. Need of application of principles, including theory and techniques of healthcare.
6. For distinguishing and use of the several techniques and quality management tools.

COURSE DURATION:

3 Years (2 Semesters/ Year)

ELIGIBILITY:

12 th pass from any stream
(Science, commerce or arts)

FEES

Rs. 75,000/- Per Year



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SCOPE OF WORK FOR HEALTHCARE MANAGEMENT PROFESSIONALS

➤ **Hospital Operations Management**

➤ **Public Relations**

➤ **Human Resource/HR Management**

➤ **Marketing**

➤ **Finance and Accounting**

➤ **Quality Management**

➤ **Project Management**

➤ **Planning and Designing**

➤ **Medical Records Management**

➤ **Management Information System**



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HIGHLIGHTS OF THE COURSE:

FACULTY:

Highly qualified and experienced teaching faculty.

HOSPITAL VISIT:

The management arranges visits for our students to hospitals of repute in Pune & outside Pune.

TRAINING CAPSULES:

In addition to the curriculum, training capsules are conducted on:-

- Communication skills
- CV writing
- Interview Skills
- Interpersonal skills
- Conflict management
- Team Building
- Group discussion and case studies

100% Placements

*Admission
Available for 60 Seats Only*

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BACHELOR IN BUSINESS ADMINISTRATION (BBA) IN HOSPITALS & HEALTHCARE



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